7
626
32 8

						•
Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	10/05/16	
Syscode	1112	Agency	Strategic Media Placement	Version	5 Vs. 4	
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines		
Market	Grand Rapids			Total # of Weeks		8
		Client Code		Total		\$2,368.00
AE	Matthew Marcus	Product Code		Commission		\$355.20
Sales Coordinator	Lilka Marino	Est Code	HS61	Net Total		\$2,012.80
Office	Washington	Product Name		Total Spots		136
Phone	(301) 951-2620	Credit Status	· i	Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP	1
•		Makegood Policy	Approval Required	CPP -	CPM	
Comments:	R3 10.4 Removed missed spots, please confirm.					

21	20	19	18	17	16	15	14	13	12	1	10	9	8	7	6	5	4	ω	2	_	Line
ᆚ																					-
CNN	CNN	CNN	CNN	CNN	CNBC	CNBC	CNBC	CNBC	CNBC	CNBC	CNBC	CNBC	AEN	AEN	AEN	AEN	AEN	AEN	AEN	AEN	Net
AVG. ALL WKS<	AVG. ALL WKS	AVG. ALL WKS<	VARIOUS	AVG. ALL WKS<	Program																
10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	Start Date
10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	Stop Date
19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	Start Time
24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	Stop Time
×	×	×	×			×	×	×	×	×	×			×	×	×	×	×	×		≤
×	×	×	×			×	×	×	×	×	×			×	×	×	×	×	×		-1
×	×	×	×		\Box	×	×	×	×	×	×			×	×	×	×	×	×	_	\$
×	×	×	×		4	×	×	×	×	×	×			×	×	×	×	×	×	_	
×	×	×	×			×	×	×	×	×	×			×	×	×	×	×	×	×	т 0
×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	S
×	×	×	×	×	×	^	^	_	_	_	_		_	,	_	_	_	_	-	-	RTG
_			1							,	,		,					,		,	G IMP
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Total Spots
\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	Unit
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
REMOVED SPOTS	Issue	REMOVED SPOTS	Issue	REMOVED SPOTS	Line Comment																

Order#	6238700	Flight Dates	09/19/16 - 11/13/16	Update Date	10/05/16	
Syscode	1112	Agency	Strategic Media Placement	Version	5 Vs. 4	
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines		
Market	Grand Rapids			Total # of Weeks		8
		Client Code		Total		\$2,368.00
AE	Matthew Marcus	Product Code		Commission		\$355.20
Sales Coordinator	Lika Marino	Est Code	HS61	Net Total		\$2,012.80
Office	Washington	Product Name		Total Spots		136
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP	1
		Makegood Policy	Approval Required	CPP -	СРМ	1
Comments:	R3 10.4 Removed missed spots, please confirm.					

42	41	40	39	38	37	36	35	34	33	32	31	30	29	28	27	26	25	24	23	22	Line
CNN	Net																				
CNN NEWSROOM<	CNN NEWSROOM<	VARIOUS	CNN NEWSROOM<	NEW DAY<	CNN NEWSROOM<	AVG. ALL WKS<	AVG. ALL WKS<	Program													
10/3/16	9/26/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	Start Date
10/9/16	10/2/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	Stop Date
09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	05:00	05:00	05:00	05:00	05:00	05:00	05:00	05:00	09:00	19:00	19:00	Start Time
16:00	16:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	19:00	24:00	24:00	Stop Time
×	×									×	×	×	×	×	×	×			×	×	3
×	×									×	×	×	×	×	×	×			×	×	-
×	×										×	×	×	×	×	×			×	×	8
×	×							_		_	×	×	×	×	×	×	Н	Щ	×	×	-
×	×							3.2			×	×	×	×	×	×	×	×	×	×	T S
×	×	×	×	×	×	×	×	×	×		×	×		×	-		-			×	S
_×	×	×	×	×	×	×	×	×	×	_	×	×	×	×	×	×	×	×	×		
<u> </u>	·		'		,	•	1		Ľ	10	-	9	Ľ	,	3	,	,				RTG
3		2	,	1		1	_	'	•		1	1	9		,	,			1		₹ N
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Total Spots
\$12.00	\$12.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$12.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$19.00	\$24.00	\$24.00	Unit Cost
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
REMOVED SPOTS	Issue	REMOVED SPOTS	REMOVED SPOTS	Line Comment																	

Order # Syscode System Name	Name	62338790 1112 Spectrum/Kalamazoo, MI Grand Rapids			Flight Dates Agency Advertiser		- N 0 0 C	Cable Syster 09/19/16 - 11/13/16 Strategic Media Pla MI GOP	Pigic N	11/11 ledia	3/16 Plac	Cable System Ord 09/19/16 - 11/13/16 Strategic Media Placement MI GOP	NCC Cable System Order 09/19/16 - 11/13/16 Strategic Media Placement MI GOP				Update Date Version Show All Lines Total # of Weeks	Ġ		10/05/16 5 Vs. 4 8
ΑE		Matthew Marcus			Product Code	ode e	+									Comr	Commission			
es	Coordinator				Est Code		=	HS61								Z	Net Total		Ц	
Office		_			Product Name	ame	\dashv		Н							T O	Total Spots		Ц	
Phone		(301) 951-2620			Credit Status	SD:	\vdash									Aff	Affiliate Split		_	100.0
Status		Not accepted														So	Sold On			Cost Per Spot
Survey		Cable Nielsen Live+3 Jul16			Primary Demo	emo	A	Adults 35+	35+							GRP	õ	,		GIMP -
•					Makegood Policy	Policy	A	Approval Required	val F	equi	red					СРР	ď	ľ		СРМ -
Comments :	nts:	R3 10.4 Removed missed spots, please confirm.	please confi	ij																
Line	Net	Program	Start Date	Stop	Start Time	Stop	3	-	€		TI	S	o	RTG	MP .	Total Spots	Unit	Total Cost	Spot	Line Comment
43	CNN	CNN NEWSROOM<	10/10/16	10/16/16	09:00	16:00	×	×	×	×	×	×	×	1.	r	0	\$12.00	\$0.00	30	REMOVED SPOTS
44	CNN	CNN NEWSROOM<	10/17/16	10/23/16	09:00	16:00	×	×	×	×	×	×	×	j.	·	0	\$12.00	\$0.00	30	REMOVED SPOTS
45	CNN	CNN NEWSROOM<	10/24/16	10/30/16	09:00	16:00	×	×	×	×	×	×	×	'	1	0	\$12.00	\$0.00	30	REMOVED SPOTS
46	CNN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00	×	×	×	×	×	×	×	•		0	\$12.00	\$0.00	30	REMOVED SPOTS
47	CNN	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00						×	×	•	,	0	\$24.00	\$0.00	30	Issue
48	CNN	VARIOUS	9/19/16	9/25/16	16:00	19:00						×	×	,	1	0	\$19.00	\$0.00	30	REMOVED SPOTS
49	CNN	VARIOUS	9/26/16	10/2/16	16:00	19:00	×	×	×	×	×	×	×	1		0	\$19.00	\$0.00	30	REMOVED SPOTS
50	CNN	VARIOUS	10/3/16	10/9/16	16:00	19:00	×	×	×	×	×	×	×	ï	я	0	\$19.00	\$0.00	30	REMOVED SPOTS
51	CNN	VARIOUS	10/10/16	10/16/16	16:00	19:00	×	×	×	×	×	×	×		-	0	\$19.00	\$0.00	30	REMOVED SPOTS
52	CNN	VARIOUS	10/17/16	10/23/16	16:00	19:00	×	×	×	×	×	×	×		1	0	\$19.00	\$0.00	30	REMOVED SPOTS
53	CNN	VARIOUS	10/24/16	10/30/16	16:00	19:00	×	×	×	×	×	×	×		1	0	\$19.00	\$0.00	30	REMOVED SPOTS
54	CNN	VARIOUS	10/31/16	11/6/16	16:00	19:00	×	×	×	×	×	×	×			0	\$19.00	\$0.00	30	REMOVED SPOTS
55	CNN	VARIOUS	11/7/16	11/13/16	05:00	09:00						×	×	,		0	\$18.00	\$0.00	30	Issue
56	DISC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						×	×	15		0	\$24.00	\$0.00	30	REMOVED SPOTS
57	DISC	AVG. ALL WKS	9/26/16	10/2/16	09:00	19:00						×	×			0	\$19.00	\$0.00	30	Issue

61

AVG. ALL WKS AVG. ALL WKS

10/31/16 11/6/16 09:00

10/24/16 10/30/16

09:00

11/7/16 11/13/16 19:00

24:00 19:00 19:00 19:00

× × × × × × ×

0 0

\$24.00

\$0.00

30 30 30 30 30 30

Issue Issue Issue

× ×

> 0 0

\$19.00 \$19.00

\$0.00

\$0.00

\$19.00

\$0.00

10/17/16 10/23/16 09:00 10/10/16 10/16/16 09:00

60

63 62

DISC DISC DISC DISC DISC DISC

AVG. ALL WKS< AVG. ALL WKS 59 58

AVG. ALL WKS

AVG. ALL WKS

10/3/16 10/9/16 09:00

19:00 19:00

×

0 0

\$0.00

Issue

\$19.00 \$19.00

\$0.00

Issue

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	10/05/16	
Syscode	1112	Agency	Strategic Media Placement	Version	5 Vs. 4	
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines		
Market	Grand Rapids			Total # of Weeks		8
		Client Code		Total		\$2,368.00
AE	Matthew Marcus	Product Code		Commission		\$355.20
Sales Coordinator	Lilka Marino	Est Code	HS61	Net Total		\$2,012.80
Office	Washington	Product Name		Total Spots		136
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP	
•		Makegood Policy	Approval Required	CPP -	CPM	•

Line	N _{et}	Program	Start Date	Stop Date	Start Time	Stop Time	≤	T W T	\$ -	П	S	တ	RTG	MP	Total Spots	Unit Cost	Total Cost	Spot	Line Comment
64	DISC	AVG. ALL WKS	9/19/16	9/25/16	09:00	19:00					×	×	ı	r	0	\$19.00	\$0.00	30	30 REMOVED SPOTS
65	DISC	AVG. ALL WKS	9/26/16	10/2/16	09:00	19:00					×	×	î	E	0	\$19.00	\$0.00	30	30 REMOVED SPOTS
66	DISC	AVG. ALL WKS	10/3/16	10/9/16	09:00	19:00					×	×	ı	r	0	\$19.00	\$0.00	30	30 REMOVED SPOTS
										9					,		9000	2	DE MOVIED COOTS

R3 10.4 Removed missed spots, please confirm.

84	83	82	81	80	79	78	77	76	75	74	73	72	71	70	69	68	67	66	65	64	Line
ESP2	ESP2	ESP2	ESP2	ESP2	ESP2	ENT	ENT	ENT	ENT	ENT	ENT	ENT	ENT	DISC	Net						
AVG. ALL WKS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS	Program											
10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	Start Date
10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	Stop Date
09:00	09:00	09:00	09:00	09:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	00:60	09:00	00:60	09:00	09:00	09:00	09:00	Start Time
19:00	19:00	19:00	19:00	19:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	Stop
							×	×	×	×	×	×									Z
							×	×	×	×	×	×									-
							×	×	×	×	×	×									\$
							×	×	×	×	×	×						Щ	_	_	-
					_		×	×	×	×	×	×									П (0
×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	σ.
×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	S
2.					,		e.	· ·	250	5.	5		,	,				1	·		RTG
•		,	i					,	a .	4	-	•	,	1	*	•	r	•			IMP
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Total Spots
\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	Unit Cost
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
Issue	Issue	Issue	Issue	Issue	REMOVED SPOTS	Issue	REMOVED SPOTS	Line Comment													

		3						t	t	+	1	1	I							
)TS	REMOVED SPOTS	30	\$0.00	\$18.00	0	,		×	×	×	×	×	×	09:00	05:00	10/9/16	10/3/16	VARIOUS	ESPN	104
)TS	REMOVED SPOTS	30	\$0.00	\$18.00	0			×	×	×	×	×	×	09:00	05:00	10/2/16	9/26/16	VARIOUS	ESPN	103
)TS	REMOVED SPOTS	30	\$0.00	\$18.00	0	,	3	×	×					09:00	05:00	9/25/16	9/19/16	VARIOUS	ESPN	102
	Issue	30	\$0.00	\$19.00	0			×	×	Н				19:00	09:00	11/13/16	11/7/16	AVG. ALL WKS	ESPN	101
)TS	REMOVED SPOTS	30	\$0.00	\$24.00	0		r	×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS<	ESPN	100
)TS	REMOVED SPOTS	30	\$0.00	\$24.00	0		r	×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS<	ESPN	99
)TS	REMOVED SPOTS	30	\$0.00	\$24.00	0			×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	AVG. ALL WKS<	ESPN	98
)TS	REMOVED SPOTS	30	\$0.00	\$24.00	0			×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	AVG. ALL WKS<	ESPN	97
JTS	REMOVED SPOTS	30	\$0.00	\$24.00	0	-	c	×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS<	ESPN	96
)TS	REMOVED SPOTS	30	\$0.00	\$24.00	0		1	×	×	×	×	×	×	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	ESPN	95
)TS	REMOVED SPOTS	30	\$0.00	\$24.00	0	170	9	×	×		-			24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	ESPN	94
)TS	REMOVED SPOTS	30	\$0.00	\$12.00	0		21	×	×					19:00	09:00	11/6/16	10/31/16	AVG. ALL WKS<	ESP2	93
ITS	REMOVED SPOTS	30	\$0.00	\$12.00	0	,	3	×	×					19:00	09:00	10/30/16	10/24/16	AVG. ALL WKS<	ESP2	92
)TS	REMOVED SPOTS	30	\$0.00	\$12.00	0	ı	,	×	×		Н			19:00	09:00	10/23/16	10/17/16	AVG. ALL WKS<	ESP2	91
TS .	REMOVED SPOTS	30	\$0.00	\$12.00	0		-	×	×					19:00	09:00	10/16/16	10/10/16	AVG. ALL WKS<	ESP2	90
TS	REMOVED SPOTS	30	\$0.00	\$12.00	0			×	×					19:00	09:00	10/9/16	10/3/16	AVG. ALL WKS<	ESP2	89
TS	REMOVED SPOTS	30	\$0.00	\$12.00	0		,	×	×		-			19:00	09:00	10/2/16	9/26/16	AVG. ALL WKS<	ESP2	88
TS	REMOVED SPOTS	30	\$0.00	\$12.00	0	-	-	×	×					19:00	09:00	9/25/16	9/19/16	AVG. ALL WKS<	ESP2	87
	Issue	30	\$0.00	\$15.00	0	-	-	×	×	_	_	-		24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS	ESP2	86
	Issue	30	\$0.00	\$12.00	0	·		×	×	-				19:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	ESP2	85
Line Comment	Line (Spot Len	Total Cost	Unit Cost	Total Spots	MP	RTG	S	S	П	W T		3	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line
																∄	lease confi	R3 10.4 Removed missed spots, please confirm.	nts:	Comments :
,	CPM			CPP	[S					Approval Required	al Re	prova	A	Policy	Makegood Policy					
,	GIMP			GRP	<u>Ω</u>						35+	Adults 35+	A	emo	Primary Demo			Cable Nielsen Live+3 Jul16		Survey
	Cost Per Spot			Sold On	Sc													Not accepted		Status
	100.0			Affiliate Split	Ąf								\dashv	tus	Credit Status			(301) 951-2620		Phone
136				Total Spots	То								\dashv	ame	Product Name			_		Office
\$2,012.80				Net Total	Z							HS61	Ŧ		Est Code			_	Sales Coordinator	Sales C
\$355.20				Commission	ဂ္ဂ								\dashv	ode	Product Code			Matthew Marcus		ΑE
\$2,368.00				Total	70								\dashv	ē	Client Code					
8			9ks	Total # of Weeks	70						-		1							Market
			us.	Show All Lines	St.							MI GOP	3		Advertiser			Spectrum/Kalamazoo, MI	Name	System Name
	5 Vs. 4			Version	Ve			ent	acem	Strategic Media Placement	с Ме	rategi	St		Agency			1112	Φ	Syscode
	10/05/16	_		Update Date	L L				6	09/19/16 - 11/13/16	6 - 1	/19/1	00	Se	Flight Dates			62338790		Order#
					l I					1	(1		;						

105 ESPN VARIOUS

10/10/16 10/16/16 05:00 09:00 X X X X X X X X

0

\$18.00

\$0.00

30 REMOVED SPOTS

						NC	Ö	àb	e	Sys	ie.	3	NCC Cable System Order	×							
Order#	**	62338790			Flight Dates	S	0	09/19/16 - 11/13/16	16 -	11/1	3/16					듄	Update Date			10/05/16	Ш
Syscode	ē	1112			Agency		S	Strategic Media Placement	gic N	ledia	Pla	cem	ent			V _e	Version		(D	5 Vs. 4	
System Name	Name	Spectrum/Kalamazoo, MI			Advertiser		Z	MI GOP	ď							ş	Show All Lines				_
Market		Grand Rapids														o.	Total # of Weeks	ks			σ.
					Client Code	Ф	\dashv									То	Total			\$2,368.00	Ó
Æ		Matthew Marcus			Product Code	ode	Н									C	Commission			\$355.20	0
Sales (Sales Coordinator	r Lilka Marino			Est Code		I	HS61								Z	Net Total			\$2,012.80	0
Office		Washington			Product Name	ame	Н									To	Total Spots			136	Ιø
Phone		(301) 951-2620			Credit Status	tus	_									_ ≱	Affiliate Split		Ļ	100.0	
Status		Not accepted														S	Sold On			Cost Per Spot	_
Survey		Cable Nielsen Live+3 Jul16			Primary Demo	emo	A	Adults 35+	35+							ଦ୍ର	GRP	1		GIMP -	_
1					Makegood Policy	Policy	>	Approval Required	val F	equ	ired					[S	CPP	,		CPM -	
Comments:	ents:	R3 10.4 Removed missed spots, please confirm	please confi	m.																	
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	≤	-	€	1-4	п	S	S	RTG	Mp	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment	
106	ESPN	VARIOUS	10/17/16	10/23/16	05:00	09:00	×	×	×	×	×	×	×		ı	0	\$18.00	\$0.00	30	REMOVED SPOTS	
107	ESPN	VARIOUS	10/24/16	10/30/16	05:00	09:00	×	×	×	×	×	×	×	ı.		0	\$18.00	\$0.00	30	REMOVED SPOTS	
108	ESPN	VARIOUS	10/31/16	11/6/16	05:00	09:00	×	×	×	×	×	×	×		,	0	\$18.00	\$0.00	30	REMOVED SPOTS	
109	ESPN	VARIOUS	11/7/16	11/13/16	05:00	09:00	×	×								0	\$18.00	\$0.00	30	REMOVED SPOTS	-
110	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	09:00	16:00						×	×		,	0	\$12.00	\$0.00	30	REMOVED SPOTS	_
111	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00						×	×	,		0	\$19.00	\$0.00	30	REMOVED SPOTS	
112	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						×	×	1	,	0	\$19.00	\$0.00	30	REMOVED SPOTS	
113	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						×	×		1	0	\$19.00	\$0.00	30	REMOVED SPOTS	
114	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						×	×	1		0	\$19.00	\$0.00	30	REMOVED SPOTS	

	-	_	\vdash	_
	9/26/16	9/19/16	11/7/16	10/31/16
	9/26/16 10/2/16	9/19/16 9/25/16	11/13/16	10/31/16 11/6/16 09:00
	16:00	16:00	11/13/16 09:00	09:00
	19:00 X X X X X X X	19:00	16:00 X	16:00 × × × × ×
	×		×	×
	×			×
	×			×
	×			×
	×			×
	×	×		×
	×	×		×
	a e			,
	0	0	0	0
	\$19.00	\$19.00	\$12.00	\$12.00
	\$0.00	\$0.00	\$0.00	\$0.00
	30	30 R	30	30
Page 6 of 21	30 REMOVED SPOTS	REMOVED SPOTS	30 REMOVED SPOTS	REMOVED SPOTS

\$19.00 \$19.00

30 30

115

ESPN ESPN

AVG. ALL WKS< AVG. ALL WKS<

10/17/16

10/23/16 09:00

19:00

09:00

ESPN

119 118 117 116

ESPN ESPN ESPN

AVG. ALL WKS<

10/3/16 9/26/16

10/9/16

09:00 09:00

16:00

× ×

× ×

10/16/16

16:00

× ×

× × × × ×

\$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00

REMOVED SPOTS REMOVED SPOTS

30 30 30

REMOVED SPOTS REMOVED SPOTS REMOVED SPOTS REMOVED SPOTS

30

30

10/31/16 11/6/16 09:00 10/24/16 10/30/16

19:00 19:00

10/2/16

16:00

×

×

× × × ×

AVG. ALL WKS< AVG. ALL WKS< AVG. ALL WKS<

120

ESPN

AVG. ALL WKS< AVG. ALL WKS<

121 122

> 10/17/16 10/10/16

10/24/16

10/30/16 10/23/16

09:00 09:00 09:00

16:00 16:00

× × ×

× × × ×

×

× × × × × ×

× × × ×

× ×

× ×

× ×

0 0 0 0 0 0 0

\$12.00 \$12.00 \$12.00 \$12.00 \$12.00 \$19.00

\$0.00 \$0.00

30

REMOVED SPOTS REMOVED SPOTS

124 123

126 125

ESPN ESPN ESPN ESPN ESPN ESPN

AVG. ALL WKS<

AVG. ALL WKS< AVG. ALL WKS< AVG. ALL WKS< AVG. ALL WKS<

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	10/05/16	
Syscode	1112	Agency	Strategic Media Placement	Version	5 Vs. 4	
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines		
Market	Grand Rapids			Total # of Weeks		8
		Client Code		Total		\$2,368.00
AE	Matthew Marcus	Product Code		Commission		\$355.20
Sales Coordinator	or Lilka Marino	Est Code	HS61	Net Total		\$2,012.80
Office	Washington	Product Name		Total Spots		136
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -	
1		Makegood Policy	Approval Required	CPP -	CPM -	
	To to the state of					
Comments:	R3 10.4 Removed missed spots, please confirm.					

146	145	144	143	142	141	140	139	138	137	136	135	134	133	132	131	130	129	128	127	Line
FOOD	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	Net													
VARIOUS	AVG. ALL WKS<	VARIOUS	SPORTSCENTER M/AVG. ALL WKS	AVG. ALL WKS<	Program															
10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	Start Date
10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	Stop Date
09:00	09:00	09:00	09:00	09:00	09:00	19:00	00:00	00:60	00:60	09:00	09:00	00:60	19:00	05:00	16:00	16:00	16:00	16:00	16:00	Start Time
19:00	19:00	19:00	19:00	19:00	19:00	24:00	19:00	19:00	19:00	19:00	19:00	19:00	24:00	09:00	19:00	19:00	19:00	19:00	19:00	Stop Time
						×									×	×	×	×	×	3
															×	×	×	×	×	-
															×	×	×	×	×	8
															×	×	×	×	×	-1
															×	×	×	×	×	П
×	×	×	×	×	×		×	×	×	×	×	×	×	×	×	×	×	×	×	S
×	×	×	×	×	×		×	×	×	×	×	×	×	×	×	×	×	×	×	S
						·	•		1	,	-	,	,	,	٠			ř		RTG
	,						r		a.	9	а	1	a	a	,	,	1		L	MP
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Total Spots
\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$24.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$24.00	\$18.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	Unit
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
REMOVED SPOTS	Issue	Issue	Issue	Issue	Issue	Issue	REMOVED SPOTS	Issue	REMOVED SPOTS	Line Comment										

						NC	Ö	Sak	e	Sy	ste	3	NCC Cable System Order							
Order #		62338790			Flight Dates	S	0	9/19	/16 -	11/1	09/19/16 - 11/13/16	"				티	Update Date		Ц	10/05/16
Syscode	œ	1112			Agency		(O	trate	gic N	/ledi	a Pla	Strategic Media Placement	ent			Ve	Version		(7)	5 Vs. 4
System Name	Name	Spectrum/Kalamazoo, MI			Advertiser		2	MI GOP	P							Sh	Show All Lines			
Market		Grand Rapids														7	Total # of Weeks	ks		
					Client Code	е	_									Total	tal			\$2,368.00
ΑE		Matthew Marcus			Product Code	ode	Н									Co	Commission			\$355.20
Sales C	Sales Coordinator	r Lika Marino			Est Code		_	HS61								Ne	Net Total			\$2,012.80
Office		Washington			Product Name	ame	Н									o To	Total Spots			136
Phone		(301) 951-2620			Credit Status	su	4									Aff	Affiliate Split		_	100.0
Status		Not accepted														So	Sold On			Cost Per Spot
Survey		Cable Nielsen Live+3 Jul16			Primary Demo	emo	Þ	Adults 35+	35-							GRP	Ϋ́P	1		GIMP -
					Makegood Policy	Policy	Þ	Approval Required	val F	₹eq.	iired					CPP	ď			CPM -
Comments :	nts:	R3 10.4 Removed missed spots, please confirm	lease confi	Ħ,				- 1			- 1									
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	≤	-1	8	Н	П	S	S	RTG	MP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
147	FOOD	VARIOUS	10/31/16	11/6/16	09:00	19:00						×	×			0	\$19.00	\$0.00	30	REMOVED SPOTS
148	FXNC	VARIOUS	9/19/16	9/25/16	19:00	24:00						×	×	4	ř	0	\$24.00	\$0.00	30	REMOVED SPOTS
149	FXNC	VARIOUS	9/26/16	10/2/16	19:00	24:00	×	×	×	×	×	×	×		Y	0	\$24.00	\$0.00	30	REMOVED SPOTS
150	FXNC	VARIOUS	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	×		ï	0	\$24.00	\$0.00	30	REMOVED SPOTS
151	FXNC	VARIOUS	10/10/16	10/16/16	19:00	24:00	×	×	×	×	×	×	×	2.	7	0	\$24.00	\$0.00	30	REMOVED SPOTS
152	FXNC	VARIOUS	10/17/16	10/23/16	19:00	24:00	×	×	×	×	×	×	×	2		0	\$24.00	\$0.00	30	REMOVED SPOTS
153	FXNC	VARIOUS	10/24/16	10/30/16	19:00	24:00	×	×	×	×	×	×	×		•	0	\$24.00	\$0.00	30	REMOVED SPOTS
154	FXNC	VARIOUS	10/31/16	11/6/16	19:00	24:00	×	×	×	×	×	×	×	21	1	0	\$24.00	\$0.00	30	REMOVED SPOTS
155	FXNC	AVG. ALL WKS<	11/7/16	11/13/16	09:00	19:00						×	×	a	•	0	\$19.00	\$0.00	30	Issue
156	FXNC	FOX AND FRIEND<	9/19/16	9/25/16	05:00	09:00						×	×	(1)	,	0	\$18.00	\$0.00	30	REMOVED SPOTS
157	FXNC	FOX AND FRIEND<	9/26/16	10/2/16	05:00	09:00	×	×	×	×	×	×	×	6	-	0	\$18.00	\$0.00	30	REMOVED SPOTS
158	FXNC	FOX AND FRIEND<	10/3/16	10/9/16	00:50	09:00	×	×	×	×	×	×	×	r	·	0	\$18.00	\$0.00	30	REMOVED SPOTS
159	FXNC	FOX AND FRIEND<	10/10/16	10/16/16	05:00	09:00	×	×	×	×	×	×	×			0	\$18.00	\$0.00	30	REMOVED SPOTS
160	FXNC	FOX AND FRIEND<	10/17/16	10/23/16	05:00	09:00	×	×	×	×	×	×	×	·	,	0	\$18.00	\$0.00	30	REMOVED SPOTS
161	FXNC	FOX AND FRIEND<	10/24/16	10/30/16	05:00	09:00	×	×	×	×	×	×	×			٥	\$18.00	\$0.00	30	REMOVED SPOTS

Page 8 of 21

162 163 164

AVG. ALL WKS<

AVG. ALL WKS<

FXNC

FXNC FOX AND FRIEND<

10/31/16 11/6/16 05:00

09:00

× × × × ×

0 0

\$18.00

\$0.00

REMOVED SPOTS

\$0.00

Issue

11/7/16 11/13/16 16:00

9/25/16

09:00

16:00

165 166

167

FXNC FXNC

AVG. ALL WKS<

9/19/16 9/19/16 9/26/16 10/3/16

10/9/16

09:00

19:00

0 0 0

\$19.00 \$19.00

\$0.00 \$0.00

30

REMOVED SPOTS
REMOVED SPOTS

\$19.00 \$12.00 \$19.00

30 30

\$12.00

9/25/16

19:00

19:00

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date		10/05/16	
Syscode	1112	Agency	Strategic Media Placement	Version		5 Vs. 4	
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines			
Market	Grand Rapids			Total # of Weeks	S		8
		Client Code		Total			\$2,368.00
AE	Matthew Marcus	Product Code		Commission			\$355.20
Sales Coordinator	Lilka Marino	Est Code	HS61	Net Total			\$2,012.80
Office	Washington	Product Name		Total Spots			136
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP		GIMP	,
•		Makegood Policy	Approval Required	CPP	1	CPM	
Comments:	R3 10.4 Removed missed spots, please confirm.						

NDS<	4DS.				FRIED SO	/G. ALL WI /G. ALL WI /RIOUS ARIOUS ARIOUS ARIOUS ARIOUS ARIOUS ARIOUS ARIOUS ARIOUS ARIOUS ARIOUS	AVG. ALL WKS< AVG. ALL WKS< AVG. ALL WKS< AVG. ALL WKS< VARIOUS
11/7/16	10/3/16 10/10/16 10/17/16 10/24/16 10/31/16 11/7/16			10/10/16 10/17/16 10/24/16 10/31/16 10/31/16 9/19/18 9/26/16 10/31/16 10/17/16 10/24/16 10/31/16	9/26/16 10/3/16 10/10/16 10/17/16 10/24/16 10/31/16 WKS< 11/7/16 9/26/16 10/31/16 10/24/16 10/24/16 10/24/16 10/24/16 10/31/16	WKS10/24/16WKS10/31/169/26/1610/31/1610/10/1610/10/1610/10/1610/24/1610/10/1610/31/1610/10/169/19/1610/10/1610/10/1610/10/1610/24/1610/10/1610/24/1610/10/1610/24/1610/10/1610/24/16	WKS 10/17/16 WKS 10/24/16 WKS 10/31/16 9/26/16 10/31/16 10/31/16 10/17/16 10/31/16 10/31/16 WKS 11/7/16 9/19/16 9/19/16 10/31/16 10/31/16 10/31/16 10/24/16 10/24/16 10/24/16 10/31/16 10/24/16 10/31/16 10/31/16 8 10/24/16 10/31/16 10/31/16
91,/0/1.1	10/9/16 10/16/16 10/23/16 10/30/16 11/6/16	11/13/16 9/25/16 10/2/16 10/9/16 10/16/16 10/23/16 10/30/16 11/6/16	10/30/16 11/6/16 11/13/16 9/25/16 10/2/16 10/9/16 10/16/16 10/23/16 10/30/16 11/6/16	10/16/16 10/23/16 10/30/16 11/6/16 11/13/16 11/23/16 10/23/16 10/23/16 10/30/16 11/6/16	10/2/16 10/9/16 10/16/16 10/23/16 10/30/16 11/6/16 11/23/16 9/25/16 10/23/16 10/23/16 10/23/16 10/30/16	10/30/16 11/6/16 10/2/16 10/9/16 10/9/16 10/23/16 10/30/16 11/6/16 11/13/16 9/25/16 10/9/16 10/23/16 10/23/16 10/23/16	10/23/16 10/30/16 11/6/16 11/6/16 10/2/16 10/16/16 10/23/16 10/23/16 10/23/16 10/23/16 10/23/16 10/23/16 10/23/16 10/23/16
	16:00 19:00 16:00 19:00 16:00 19:00 16:00 19:00	19:00 16:00 16:00 16:00 16:00 16:00	09:00 09:00 19:00 16:00 16:00 16:00	09:00 09:00 09:00 09:00 19:00 16:00 16:00 16:00	09:00 09:00 09:00 09:00 09:00 09:00 19:00 16:00 16:00 16:00	09:00 09:00 09:00 09:00 09:00 09:00 09:00 09:00 16:00 16:00 16:00	09:00 09:00 09:00 09:00 09:00 09:00 09:00 09:00 16:00 16:00 16:00
		× × × × × × × × × × × × × × × × × × ×	× × × × × × × × × × × × × × × × × × ×	× × × × × × × × × × × × × × × × × × ×	× × × × × × × × × × × × × × × × × × ×	× × × × × × × × × × × × × × × × × × ×	× × × × × × × × × × × × × × × × × × ×
,	× × × × ×	× × × × ×	× × × × × ×	× × × × × × × ×	* * * * * * * * * * *	* * * * * * * * * * *	* * * * * * * * * * * *
<	× × × ×	* * * * * * *	× × × × × × × ×	* * * * * * * * * * * *	* * * * * * * * * * * * * *	× × × × × × × × × × × ×	× × × × × × × × × × × × × × × × × × ×
<	× × × ×						
0	0 0 0	0 0 0 0 0	0 0 0 0 0 0 0	0 0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 0 0 0 0 0 0
\$19.00	\$19.00	\$19.00 \$19.00 \$19.00 \$19.00	\$12.00 \$12.00 \$24.00 \$19.00 \$19.00 \$19.00	\$12.00 \$12.00 \$12.00 \$12.00 \$12.00 \$19.00 \$19.00 \$19.00	\$12.00 \$12.00 \$12.00 \$12.00 \$12.00 \$12.00 \$12.00 \$12.00 \$19.00 \$19.00	\$19.00 \$12.00 \$12.00 \$12.00 \$12.00 \$12.00 \$12.00 \$12.00 \$12.00 \$12.00 \$12.00 \$12.00 \$12.00 \$12.00 \$12.00	\$19.00 \$19.00 \$12.00 \$12.00 \$12.00 \$12.00 \$12.00 \$12.00 \$12.00 \$12.00 \$12.00 \$12.00 \$12.00 \$12.00 \$12.00 \$12.00
\$0.00	\$0.00	\$0.00 \$0.00 \$0.00	\$0.00 \$0.00 \$0.00 \$0.00 \$0.00	\$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	\$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	\$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	\$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00
30 REMOVED SPOTS 30 REMOVED SPOTS 30 REMOVED SPOTS	30	30 30					
REMOVED SPOTS REMOVED SPOTS REMOVED SPOTS	_	1 mar 2 mar 1 mm 1 mm		RE RE SU RE MEM RE REM	REMOV REMOV REMOV REMOV REMOV REMOV REMOV	REMOVED REMOVED REMOVED REMOVED REMOVED REMOVED REMOVED REMOVED	REMOVED SPOTS

,	1))	,																
S	REMOVED SPOTS	30	\$0.00	\$10.00	0		,	×	×	×	×	×	×	19:00	16:00	10/16/16	10/10/16	AVG. ALL WKS	GOLF	205
S	REMOVED SPOTS	30	\$0.00	\$10.00	0			×	×	×	×	×	×	19:00	16:00	10/9/16	10/3/16	AVG. ALL WKS	GOLF /	204
S	REMOVED SPOTS	30	\$0.00	\$10.00	0		,	×	×	×	×	×	×	19:00	16:00	10/2/16	9/26/16	AVG. ALL WKS	GOLF ,	203
	Issue	30	\$12.00	\$12.00	1	ı	r	×	×	_				24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS	GOLF /	202
	Issue	30	\$0.00	\$10.00	0	i		×	×					19:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	GOLF	201
	Issue	30	\$0.00	\$10.00	0		· ·	×	×					19:00	09:00	91/08/01	10/24/16	AVG. ALL WKS	GOLF /	200
	Issue	30	\$0.00	\$10.00	0	-		×	×	_				19:00	09:00	10/23/16	10/17/16	AVG. ALL WKS	GOLF /	199
	Issue	30	\$0.00	\$10.00	0		(1)	×	×					19:00	09:00	10/16/16	10/10/16	AVG. ALL WKS	GOLF /	198
	Issue	30	\$0.00	\$10.00	0		7.0	×	×					19:00	09:00	10/9/16	10/3/16	AVG. ALL WKS	GOLF /	197
	Issue	30	\$0.00	\$10.00	0	5	p	×	×	Н				19:00	09:00	10/2/16	9/26/16	AVG. ALL WKS	GOLF /	196
	Issue	30	\$40.00	\$10.00	4	74	-	×	×	Н				19:00	09:00	9/25/16	9/19/16	AVG. ALL WKS	GOLF /	195
S	REMOVED SPOTS	30	\$0.00	\$12.00	0	7			Н	Н			×	24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS	GOLF /	194
S	REMOVED SPOTS	30	\$0.00	\$12.00	0	1	2	×	×	×	×	×	×	24:00	19:00	91/9/11	10/31/16	AVG. ALL WKS	GOLF /	193
S	REMOVED SPOTS	30	\$0.00	\$12.00	0	î		×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS	GOLF /	192
S	REMOVED SPOTS	30	\$0.00	\$12.00	0			×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	AVG. ALL WKS	GOLF /	191
· ·	REMOVED SPOTS	30	\$0.00	\$12.00	0	ï		×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	AVG. ALL WKS	GOLF /	190
55	REMOVED SPOTS	30	\$0.00	\$12.00	0	ř		×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS	GOLF /	189
mment	Line Comment	Spot Len	Total Cost	Unit Cost	Total Spots	dWI	RTG	S	TI O		8	1	Z	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line
																m	please conf	R3 10.4 Removed missed spots, please confirm		Comments:
	CPM -	L	-	CPP					ă	quire	Approval Required	pprov	Þ	d Policy	Makegood Policy					•
	GIMP -	L	•	GRP	<u>ا</u>						35+	Adults 35+	Þ	Demo	Primary Demo			Cable Nielsen Live+3 Jul16		Survey
	Cost Per Spot			Sold On	So													Not accepted		Status
	100.0			Affiliate Split	L A								Н	atus	Credit Status			(301) 951-2620		Phone
136				Total Spots	Тс									Vame	Product Name			Washington		Office
\$2,012.80				Net Total	Z							HS61	т		Est Code			_	Coordinator	Sales C
\$355.20				Commission	C									Code	Product Code			Matthew Marcus		ΑE
\$2,368.00				Total	Тс									de	Client Code					
8			ks	Total # of Weeks	Tc													Grand Rapids		Market
			G.	Show All Lines	St						Ū	MI GOP	7	٦	Advertiser			Spectrum/Kalamazoo, MI	Name	System Name
	5 Vs. 4			Version	\ \ \			nent	lacer	edia F	Strategic Media Placement	trateç	(n)		Agency			1112	е	Syscode
	10/05/16			Update Date	들				16	1/13/	09/19/16 - 11/13/16	9/19/	0	tes	Flight Dates			62338790		Order#
							٦	NCC Cable System Order	em	yst	le S	Cab	000	z						

209 208 207 206

GOLF GOLF GOLF GOLF

11/7/16 11/13/16 10/31/16 11/6/16

16:00 16:00

19:00

19:00 19:00

× ×

× ×

× ×

×

× ×

× ×

0

\$10.00 \$10.00 \$10.00 \$10.00

\$0.00 \$0.00 \$0.00

30 30 30 30

REMOVED SPOTS REMOVED SPOTS REMOVED SPOTS

0 0

AVG. ALL WKS AVG. ALL WKS

AVG. ALL WKS

10/24/16 10/30/16 16:00

10/17/16 10/23/16 16:00

19:00

×

×

×

× × × ×

×

×

0

\$0.00

REMOVED SPOTS

AVG. ALL WKS

Order#		62338790			Flight Dates	Se		09/19/16 - 11/13/16	16-	1	3/16					티	Update Date		_	10/05/16	
Syscode		1112			Agency		S	trate	gic N	ledia	Plac	Strategic Media Placement	nt			√e	Version		(J)	5 Vs. 4	
System Name	Name	Spectrum/Kalamazoo, MI			Advertiser		2	MI GOP	ď							악	Show All Lines				
Market		Grand Rapids														l l	Total # of Weeks	ks	L		8
					Client Code	de	Н									L T	Total		L	\$2	\$2,368.00
AE		Matthew Marcus			Product Code	ode	\dashv									ဂ္ဂ	Commission		Ш	to.	\$355.20
Sales C	Sales Coordinator	_			Est Code		_	HS61								Z.	Net Total			\$2	\$2,012.80
Office		Washington			Product Name	lame	Н									ا ا	Total Spots				136
Phone		(301) 951-2620			Credit Status	itus										L A	Affiliate Split			100.0	
Status		Not accepted														S	Sold On		0	Cost Per Spot	
Survey		Cable Nielsen Live+3 Jul16			Primary Demo	emo	Þ	Adults 35+	35+							<u>Ω</u>	GRP			GIMP -	
•					Makegood Policy	d Policy	Þ	Approval Required	val R	equi	red					[G	CPP	•	0	CPM -	
Comments:	nts:	R3 10.4 Removed missed spots, please confirm	please confi	im.																	
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	3	-	≥	-	П	S	S	RTG	MP	Total Spots	Unit Cost	Total Cost	Spot	Line Comment	
210	HALL	VARIOUS	9/19/16	9/25/16	19:00	24:00						×	×			0	\$15.00	\$0.00	30	REMOVED SPOTS	
211	HALL	VARIOUS	9/26/16	10/2/16	19:00	24:00	×	×	×	×	×	×	×	1	1	0	\$15.00	\$0.00	30	REMOVED SPOTS	
212	HALL	VARIOUS	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	×	1	1	0	\$15.00	\$0.00	30	REMOVED SPOTS	
213	HALL	VARIOUS	10/10/16	10/16/16	19:00	24:00	×	×	×	×	×	×	×	1	,	0	\$15.00	\$0.00	30	REMOVED SPOTS	
214	HALL	VARIOUS	10/17/16	10/23/16	19:00	24:00	×	×	×	×	×	×	×	1		0	\$15.00	\$0.00	30	REMOVED SPOTS	
215	HALL	VARIOUS	10/24/16	10/30/16	19:00	24:00	×	×	×	×	×	×	×		1	0	\$15.00	\$0.00	30	REMOVED SPOTS	
216	HALL	VARIOUS	10/31/16	11/6/16	19:00	24:00	×	×	×	×	×	×	×	1	a	0	\$15.00	\$0.00	30	REMOVED SPOTS	
217	HALL	VARIOUS	11/7/16	11/13/16	19:00	24:00	×							,	-1	0	\$15.00	\$0.00	30	REMOVED SPOTS	
218	HALL	VARIOUS	9/19/16	9/25/16	19:00	24:00						×	×		1	2	\$15.00	\$30.00	30	Issue	
219	HALL	GOLDEN GIRLS/FRASIER	9/26/16	10/2/16	00:00	02:00	×	×	×	×	×	×	×			0	\$8.00	\$0.00	30	REMOVED SPOTS	
220	HALL	GOLDEN GIRLS/FRASIER	10/3/16	10/9/16	00:00	02:00	×	×	×	×	×	×	×			0	\$8.00	\$0.00	30	REMOVED SPOTS	
221	HALL	GOLDEN GIRLS/FRASIER	10/10/16	10/16/16	00:00	02:00	×	×	×	×	×	×	×		1	0	\$8.00	\$0.00	30	REMOVED SPOTS	
222	HALL	GOLDEN GIRLS/FRASIER	10/17/16	10/23/16	00:00	02:00	×	×	×	×	×	×	×	٠	٠	0	\$8.00	\$0.00	30	REMOVED SPOTS	
223	HALL	GOLDEN GIRLS/FRASIER	10/24/16	10/30/16	00:00	02:00	×	×	×	×	×	×	×	•	r.	0	\$8.00	\$0.00	30	REMOVED SPOTS	
224	HALL	GOLDEN GIRLS/FRASIER	10/31/16	11/6/16	00:00	02:00	×	×	×	×	×	×	×	6	,	0	\$8.00	\$0.00	30	REMOVED SPOTS	
225	HALL	GOLDEN GIRLS/FRASIER	11/7/16	11/13/16	00:00	02:00	×	×								0	\$8.00	\$0.00	30	-2x Issue	
226	HGTV	VARIOUS	9/19/16	9/25/16	19:00	24:00						×	×			0	\$24.00	\$0.00	30	REMOVED SPOTS	
227	нсту	VARIOUS	9/26/16	10/2/16	19:00	24:00	×	×	×	×	×	×	×	'		0	\$24.00	\$0.00	30	REMOVED SPOTS	
228	нсту	VARIOUS	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	×	,		0	\$24.00	\$0.00	30	REMOVED SPOTS	
229	нсту	VARIOUS	10/10/16	10/16/16	19:00	24:00	×	×	×	×	×	×	×	,		0	\$24.00	\$0.00	30	REMOVED SPOTS	
230	HGTV	VARIOUS	10/17/16	10/23/16	19:00	24:00	×	×	×	×	×	×	×	,	Ŀ	0	\$24.00	\$0.00	30	REMOVED SPOTS	

Page 11 of 21

					R3 10.4 Removed missed spots, please confirm.	Comments:
	CPM -	CPP -	Approval Required	Makegood Policy		•
	GIMP -	GRP -	Adults 35+	Primary Demo	Cable Nielsen Live+3 Jul16	Survey
	Cost Per Spot	Sold On			Not accepted	Status
	100.0	Affiliate Split		Credit Status	(301) 951-2620	Phone
136		Total Spots		Product Name	Washington	Office
\$2,012.80		Net Total	HS61	Est Code	Lilka Marino	Sales Coordinator
\$355.20		Commission		Product Code	Matthew Marcus	AE
\$2,368.00		Total		Client Code		
8		Total # of Weeks			Grand Rapids	Market
		Show All Lines	MI GOP	Advertiser	Spectrum/Kalamazoo, MI	System Name
	5 Vs. 4	Version	Strategic Media Placement	Agency	1112	Syscode
	10/05/16	Update Date	09/19/16 - 11/13/16	Flight Dates	62338790	Order#

251	250	249	248	247	246	245	244	243	242	241	240	239	238	237	236	235	234	233	232	231	Line
HIST	HIST	HIST	TSIH	HIST	HGTV	HGTV	HGTV	HGTV	нсту	нст∨	нсту	HGTV	HGTV	нсту	Net						
AVG. ALL WKS<	AVG. ALL WKS	VARIOUS	VARIOUS	VARIOUS	Program																
10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	Start Date
10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	Stop Date
09:00	09:00	09:00	19:00	09:00	09:00	09:00	09:00	09:00	09:00	19:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	19:00	19:00	19:00	Start Time
19:00	19:00	19:00	24:00	19:00	19:00	19:00	19:00	19:00	19:00	24:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	24:00	24:00	24:00	Stop Time
			×															×	×	×	3
	Ш										Щ	Щ							×	×	-1
			_		_							Ш						_	×	×	8
_	\vdash		_			Н	_			_	_		Н	Н	_	_	_	_	×	×	<u> </u>
×	×	×	_	×	×	×	×	×	×	×	×	×	×	×	×	×	×		×	×	S
×	×	×		×	×	×	×	×	×	×	×	×	×	×	×	×	×		×	×	S
	я	,		ı		,		,			345	31	ų.	3	21	а			ı		RTG
	7			,			1		,	-		1	0	-	,	,	ï	ı			IMP
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Total Spots
\$19.00	\$19.00	\$19.00	\$24.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$24.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$24.00	\$24.00	\$24.00	Unit Cost
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	Issue	Issue	Issue	Issue	Issue	Issue	REMOVED SPOTS	Line Comment										

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	10/05/16	
Syscode	1112	Agency	Strategic Media Placement	Version	5 Vs. 4	
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines		
Market	Grand Rapids			Total # of Weeks		8
		Client Code		Total		\$2,368.00
AE	Matthew Marcus	Product Code		Commission		\$355.20
Sales Coordinator	Lilka Marino	Est Code	HS61	Net Total		\$2,012.80
Office	Washington	Product Name		Total Spots		136
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -	
1		Makegood Policy	Approval Required	CPP -	CPM -	
Comments:	R3 10.4 Removed missed spots, please confirm.					

271	270	269	268	267	266	265	264	263	262	261	260	259	258	257	256	255	254	253	252	Line
MNBC	LIF	LF	FF	두	LIF	F	LIF	FIF	두	LIF	LIF	LF	LIF	두	두	TSIH	TSIH	TSIH	TSIH	Net
AVG. ALL WKS<	MOVIE- ACQUIRE/AVG. ALL WKS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS<	Program											
9/19/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	10/31/16	10/24/16	10/17/16	10/10/16	Start Date
9/25/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/6/16	10/30/16	10/23/16	10/16/16	Stop Date
19:00	09:00	09:00	09:00	09:00	00:60	00:60	09:00	19:00	00:60	00:60	09:00	09:00	09:00	09:00	19:00	09:00	09:00	09:00	09:00	Start Time
24:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	24:00	19:00	19:00	19:00	19:00	19:00	19:00	24:00	19:00	19:00	19:00	19:00	Stop Time
																				Z
																				7
_	_		Щ							_							_		_	T W
_	\vdash		\vdash		H	_									Н	-				7
×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	S
×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	S
,								-	1	5	0	-	-					1	1	RTG
ï						ı	r	e	ı	,	5	ā	а	a	1		ı	ı	1.	IMP
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Total Spots
\$19.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$19.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	Unit Cost
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
REMOVED SPOTS	Issue	Issue	Issue	Issue	Issue	Issue	Issue	REMOVED SPOTS	Line Comment											

	Crivi		ר די היינוייייייייייייייייייייייייייייייייי	Approval Required	Makegood Policy		1
	CDM		200				
	GIMP -	21	GRP	Adults 35+	Primary Demo	Cable Nielsen Live+3 Jul16	Survey
	Cost Per Spot		Sold On			Not accepted	Status
	100.0		Affiliate Split		Credit Status	(301) 951-2620	Phone
136			Total Spots		Product Name	Washington	Office
\$2,012.80			Net Total	HS61	Est Code	Lilka Marino	Sales Coordinator
\$355.20			Commission		Product Code	Matthew Marcus	AE
\$2,368.00			Total		Client Code		
8		ks	Total # of Weeks			Grand Rapids	Market
			Show All Lines	MI GOP	Advertiser	Spectrum/Kalamazoo, MI	System Name
	5 Vs. 4		Version	Strategic Media Placement	Agency	1112	Syscode
	10/05/16		Update Date	09/19/16 - 11/13/16	Flight Dates	62338790	Order#

Comments:

R3 10.4 Removed missed spots, please confirm.

289	288	287	286	285	284	283	282	281	280	279	278	277	276	275	274	273	272	Line
			_					1 MNBC		9 MNBC			6 MNBC		4 MNBC	3 MNBC	2 MNBC	
MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC		MNBC		MNBC	MNBC		MNBC /				Net
AVG. ALL WKS<	AVG. ALL WKS<	VARIOUS	AVG. ALL WKS<	MORNING JOE<	AVG. ALL WKS<	Program												
9/26/16	9/19/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	Start Date
10/2/16	9/25/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	Stop Date
09:00	09:00	09:00	16:00	05:00	05:00	05:00	05:00	05:00	05:00	05:00	09:00	19:00	19:00	19:00	19:00	19:00	19:00	Start Time
19:00	19:00	16:00	19:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	19:00	24:00	24:00	24:00	24:00	24:00	24:00	Stop Time
				×	×	×	×	×	×			×	×	×	×	×	×	Z
	Ш	Щ	\dashv	×	×	×	×	×	×			×	×	×	×	×	×	-
_			\dashv	×	×	×	×	×	×	\dashv		×	×	×	×	×	×	₹ 1
-	\vdash	\vdash	\dashv	×	×	×	×	×	×	\dashv	-	×	×	×	×	×	×	
×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	S
×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	S
·		E	c	r		e		a.		81	e.	1.5	,				ı	RTG
,				r	ř		•		3	3		1	ī	,		r	ı	MP
0	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Total Spots
\$15.00	\$15.00	\$10.00	\$15.00	\$14.00	\$14.00	\$14.00	\$14.00	\$14.00	\$14.00	\$14.00	\$15.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	Unit Cost
\$0.00	\$0.00	\$20.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
REMOVED SPOTS	REMOVED SPOTS	Issue	Issue	REMOVED SPOTS	Issue	REMOVED SPOTS	Line Comment											

292 291

MNBC AVG. ALL WKS< MNBC AVG. ALL WKS< AVG. ALL WKS<

10/10/16 10/16/16 09:00

× × ×

0 0

\$15.00 \$15.00

\$0.00

REMOVED SPOTS REMOVED SPOTS REMOVED SPOTS

30

\$0.00 \$0.00

10/17/16 10/23/16 09:00

19:00 19:00 19:00

10/05/16 5 Vs. 4
5 Vs. 4
100.0
Cost Per Spot
GIMP .
CPM -
100.0 Cost GIMP

REMOVED SPOTS	30	\$0.00	\$19.00	0	,	,	×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	VARIOUS	TBSC	313
REMOVED SPOTS	30	\$0.00	\$19.00	0			×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	VARIOUS	TBSC	312
REMOVED SPOTS	30	\$0.00	\$19.00	0	3		×	×	×	×	×	×	24:00	19:00	10/2/16	9/26/16	VARIOUS	TBSC	311
REMOVED SPOTS	30	\$0.00	\$19.00	0		,	×	×					24:00	19:00	9/25/16	9/19/16	VARIOUS	TBSC	310
Issue	30	\$0.00	\$14.00	0	ï	ı	×	×	Н	H	-		09:00	05:00	11/13/16	11/7/16	AVG. ALL WKS<	MNBC	309
REMOVED SPOTS	30	\$0.00	\$15.00	0	,	,	×	×	×	×	×	×	19:00	16:00	11/6/16	10/31/16	AVG. ALL WKS<	MNBC	308
REMOVED SPOTS	30	\$0.00	\$15.00	0	,		×	×	×	×	×	×	19:00	16:00	10/30/16	10/24/16	AVG. ALL WKS<	MNBC	307
REMOVED SPOTS	30	\$0.00	\$15.00	0			×	×	×	×	×	×	19:00	16:00	10/23/16	10/17/16	AVG. ALL WKS<	MNBC	306
REMOVED SPOTS	30	\$0.00	\$15.00	0			×	×	×	×	×	×	19:00	16:00	10/16/16	10/10/16	AVG. ALL WKS<	MNBC	305
REMOVED SPOTS	30	\$0.00	\$15.00	0	e	92	×	×	×	^ ×	×	×	19:00	16:00	10/9/16	10/3/16	AVG. ALL WKS<	MNBC	304
REMOVED SPOTS	30	\$0.00	\$15.00	0	í	·	×	×	×	×	×	×	19:00	16:00	10/2/16	9/26/16	AVG. ALL WKS<	MNBC	303
REMOVED SPOTS	30	\$0.00	\$15.00	0	1		×	×		\dashv			19:00	16:00	9/25/16	9/19/16	AVG. ALL WKS<	MNBC	302
Issue	30	\$0.00	\$19.00	0	a	7	×	×		-	\dashv		24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS	MNBC	301
REMOVED SPOTS	30	\$0.00	\$10.00	0	ā		×	×	×	×	×	×	16:00	09:00	11/6/16	10/31/16	VARIOUS	MNBC	300
REMOVED SPOTS	30	\$0.00	\$10.00	0	э	,	×	×	×	^ ×	×	×	16:00	09:00	10/30/16	10/24/16	VARIOUS	MNBC	299
REMOVED SPOTS	30	\$0.00	\$10.00	0	ā		×	×	×	×	×	×	16:00	09:00	10/23/16	10/17/16	VARIOUS	MNBC	298
REMOVED SPOTS	30	\$0.00	\$10.00	0	x	i	×	×	×	×	×	×	16:00	09:00	10/16/16	10/10/16	VARIOUS	MNBC	297
REMOVED SPOTS	30	\$0.00	\$10.00	0	¥	ı	×	×	×	×	×	×	16:00	09:00	10/9/16	10/3/16	VARIOUS	MNBC	296
REMOVED SPOTS	30	\$0.00	\$10.00	0		1	×	×	×	×	×	×	16:00	09:00	10/2/16	9/26/16	VARIOUS	MNBC	295
REMOVED SPOTS	30	\$0.00	\$15.00	0	ı	r	×	×		\dashv	\dashv		19:00	09:00	11/6/16	10/31/16	AVG. ALL WKS<	MNBC	294
REMOVED SPOTS	30	\$0.00	\$15.00	0		ï	×	×	\dashv		-	_	19:00	09:00	10/30/16	10/24/16	AVG. ALL WKS<	MNBC	293
Line Comment	Spot Len	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	S	п		∀ ∀	3	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line
		1							1	1	1								

]				
Order#		62338790			Flight Dates	S	0	9/19	/16 -	11/1	09/19/16 - 11/13/16					I s	Update Date		_	10/05/16
Syscode		1112			Agency		S	trate	gic	/ledi	Pla	Strategic Media Placement	ent			I I€	Version		5	5 Vs. 4
System Name	Name	Spectrum/Kalamazoo, MI			Advertiser		2	MI GOP	١٩							1 4	Show All Lines			0
Market		Grand Rapids			Client Code	Φ	\dashv		-							<u>ਹੀ</u> ਹੀ ਹ	Total	l	1	\$2,368.00
AE		Matthew Marcus			Product Code	ode	+		-							গ্ৰ	Commission			\$ 355.20
es	Coordinator				Est Code		ᅱ	HS61								Z	Net Total			\$2,012.80
Office		Washington			Product Name	ame	-									Тс	Total Spots			136
Phone		(301) 951-2620			Credit Status	:us	Н									Af	Affiliate Split			100.0
Status		Not accepted														Sc	Sold On		0	Cost Per Spot
Survey		Cable Nielsen Live+3 Jul16			Primary Demo	emo	Þ	dult	Adults 35+							ଦ୍ର	GRP		0	GIMP -
[Makegood Policy	Policy	Þ	ppro	Approval Required	Requ	iired					[S	CPP	•	0	CPM -
Comments :	nts	R3 10.4 Removed missed spots, please confirm	olease confir	ä																
Line	Net	Program	Start	Stop	Start	Stop	≤	-	8	-	т	S	S	RTG	MP	Total	Unit	Total	Spot	Line Comment
314	TBSC	VARIOUS	10/17/16	10/23/16	19:00	24:00	×	×	×	×	×	×	×	r	£	0	\$19.00	\$0.00	30	REMOVED SPOTS
315	TBSC	VARIOUS	10/24/16	10/30/16	19:00	24:00	×	×	×	×	×	×	×	ř,	п	0	\$19.00	\$0.00	30	REMOVED SPOTS
316	TBSC	VARIOUS	10/31/16	11/6/16	19:00	24:00	×	×	×	×	×	×	×	i	1	0	\$19.00	\$0.00	30	REMOVED SPOTS
317	TBSC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00						×	×		-	0	\$19.00	\$0.00	30	Issue
318	TLC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						×	×			0	\$19.00	\$0.00	30	REMOVED SPOTS
319	TLC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	×	×	×	×	×	×	×	1	1.	0	\$19.00	\$0.00	30	REMOVED SPOTS
320	TLC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	×	,	,	0	\$19.00	\$0.00	30	REMOVED SPOTS
321	TLC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	×	×	×	×	×	×	×	,		0	\$19.00	\$0.00	30	REMOVED SPOTS
322	TLC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	×	×	×	×	×	×	×	,		0	\$19.00	\$0.00	30	REMOVED SPOTS
323	TLC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	×	×	×	×	×	×	×	•	,	0	\$19.00	\$0.00	30	REMOVED SPOTS
324	TLC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	×	×	×	×	×	×	×	1	1	0	\$19.00	\$0.00	30	REMOVED SPOTS
325	TLC	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00						×	×	i	13	0	\$19.00	\$0.00	30	Issue
326	TNT	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						×	×	· C	e.	0	\$24.00	\$0.00	30	REMOVED SPOTS
327	TNT	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	×	×	×	×	×	×	×		6	0	\$24.00	\$0.00	30	REMOVED SPOTS
328	TNT	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	×		ť.	0	\$24.00	\$0.00	30	REMOVED SPOTS
329	TNT	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	×	×	×	×	×	×	×	ě	ŧ	0	\$24.00	\$0.00	30	REMOVED SPOTS
330	TNT	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	×	×	×	×	×	×	×	i,		0	\$24.00	\$0.00	30	REMOVED SPOTS
331	TNT	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	×	×	×	×	×	×	×	•	·	0	\$24.00	\$0.00	30	REMOVED SPOTS
332	TNT	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	×	×	×	×	×	×	×	-	ï	0	\$24.00	\$0.00	30	REMOVED SPOTS
333	TNT	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00						×	×	,	1	0	\$24.00	\$0.00	30	Issue
334	٦٧٢	KING OF QUEENS<	9/19/16	9/25/16	00:00	02:00						×	×		3	1	\$10.00	\$10.00	30	Issue

Page 16 of 21

Control of Control o							NC	Ö	Cak	e	Sy	ste	3	NCC Cable System Order	er								
Section Control Resource C	Order #	++	62338790			Flight Dat	es	0	9/19	/16-	11/	3/16)					Jpdate Date			10)/05/16	Ш
Stand Rappids	Syscoc	le l	1112			Agency		S	trate	gic	Medi	a Pla	cem	ent			_	/ersion			5	Vs. 4	L
Seminary Regulation	System	Name				Advertise	5.50	2	9	ĕ							(0)	Show All Lir	es				Ш
Count Cooks Count Name Count Cooks Count Name C	Market		Grand Rapids															otal # of W	eeks		H		œ
State Mathrew Marcius Product Code Mathrew Marcius Product Code Mathrew Marcius Math						Client Coo	de	\dashv									1	otal			H	\$2,368.	8
Decimal production Decimal	AE		Matthew Marcus			Product C	ode	-										Commission			H	\$355.	20
Part	Sales (Coordinato	_			Est Code		_	IS61								7	Vet Total			H	\$2,012.	80
Cable Nielsen Liver 3 Jul 16 CPM	Office		_			Product N	ame	Н										otal Spots			L		36
Mont accompled Primary Demo Primary Demo Adults 35+ Primary Demo Adults 35	Phone		(301) 951-2620			Credit Sta	tus	Н									_	Affiliate Spli			100	0.0	
Cable Noisean Liver-3 Juli 6 Primary Denro Adults 35+ Primary Denro Primary Denro Primary Denro Adults 35+ Primary Denro	Status		Not accepted														100	Sold On			Ω	ost Per Spot	L
R3 10.4 Removed missed spots, please contirm: Stop Start Stop Maryon Makespood Policy Approval Resourced Policy Approval Resou	Survey		Cable Nielsen Live+3 Jul16			Primary D	emo	Þ	dult	35-	T .							SRP	,		G		L
R3 10.4 Removed missed spots, please confirm.						Makegood	Policy	ъ	ppro	vall	Requ	ired						CPP			Ω		L
Net Program Siart Slop Sia	Comme	ints:	R3 10.4 Removed missed spots,	please confi	rm.						-												
Net Program Date Date																							L
TVL VARIOUS 9126/16 10/2/16 19:00 24:00 X	Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	3	Т	\$	⊣	П	S	S	RTG	ΙMΡ	Total Spots		Tota Co		pot	Line Comment	
TYL VARIOUS 10/3/16 10/9/16 10/9/16 10/90 24:00 X	335	TVL	VARIOUS	9/26/16	10/2/16	19:00	24:00	×	×	×	×	×	×	×	,		0	\$19.00	\$0.			REMOVED SPOTS	
TVL VARIOUS 10/10/16 10/10/16 10/10/16 19/00 24:00 X X X X X X X X X	336	TVL	VARIOUS	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	×	·		0	\$19.00	\$0.	1		REMOVED SPOTS	
TVL VARIOUS 10/17/16 10/23/16 19:00 24:00 X <t< td=""><td>337</td><td>TVL</td><td>VARIOUS</td><td>10/10/16</td><td>91/91/01</td><td>19:00</td><td>24:00</td><td>×</td><td>×</td><td>×</td><td>×</td><td>×</td><td>×</td><td>×</td><td>,</td><td>,</td><td>0</td><td>\$19.00</td><td>\$0.</td><td></td><td></td><td>REMOVED SPOTS</td><td></td></t<>	337	TVL	VARIOUS	10/10/16	91/91/01	19:00	24:00	×	×	×	×	×	×	×	,	,	0	\$19.00	\$0.			REMOVED SPOTS	
TVL VARIOUS 10/24/16 10/30/16 19:00 24:00 X <t< td=""><td>338</td><td>TVL</td><td>VARIOUS</td><td>10/17/16</td><td>10/23/16</td><td>19:00</td><td>24:00</td><td>×</td><td>×</td><td>×</td><td>×</td><td>×</td><td>×</td><td>×</td><td>,</td><td>,</td><td>0</td><td>\$19.00</td><td>\$0.</td><td></td><td></td><td>REMOVED SPOTS</td><td>L_</td></t<>	338	TVL	VARIOUS	10/17/16	10/23/16	19:00	24:00	×	×	×	×	×	×	×	,	,	0	\$19.00	\$0.			REMOVED SPOTS	L_
TVL VARIOUS 10/31/16 11/6/16 19:00 24:00 X <th< td=""><td>339</td><td>TVL</td><td>VARIOUS</td><td>10/24/16</td><td>10/30/16</td><td>19:00</td><td>24:00</td><td>×</td><td>×</td><td>×</td><td>×</td><td>×</td><td>×</td><td>×</td><td>,</td><td>a</td><td>0</td><td>\$19.00</td><td>\$0.</td><td></td><td></td><td>REMOVED SPOTS</td><td><u></u></td></th<>	339	TVL	VARIOUS	10/24/16	10/30/16	19:00	24:00	×	×	×	×	×	×	×	,	a	0	\$19.00	\$0.			REMOVED SPOTS	<u></u>
TVL VARIOUS 11/7/16 11/13/16 19:00 24:00 X I I I I 19:00 24:00 X I	340	TVL	VARIOUS	10/31/16	11/6/16	19:00	24:00	×	×	×	×	×	×	×		,	0	\$19.00	\$0.	-		REMOVED SPOTS	<u></u>
TVL VARIOUS 9/19/16 9/25/16 19:00 24:00 IV VARIOUS 4 4 5 4 8 4 4 2 419.00 \$38.00 30 TVL VARIOUS 9/26/16 10/2/16 00:00 02:00 X	341	TVL	VARIOUS	11/7/16	11/13/16	19:00	24:00	×								-	0	\$19.00	\$0.			REMOVED SPOTS	
TVL VARIOUS 9/26/16 10/21/6 00:00 02:00 X	342	٦٧٢	VARIOUS	9/19/16	9/25/16	19:00	24:00						×	×	,	a	2	\$19.00	\$38	H		Issue	
TVL VARIOUS 10/3/16 10/9/16 00:00 02:00 X	343	TVL	VARIOUS	9/26/16	10/2/16	00:00	02:00	×	×	×	×	×	×	×	,		0	\$10.00	\$0.			REMOVED SPOTS	L
TYL VARIOUS 10/10/16 10/16/16 00:00 02:00 X <t< td=""><td>344</td><td>1/L</td><td>VARIOUS</td><td>10/3/16</td><td>10/9/16</td><td>00:00</td><td>02:00</td><td>×</td><td>×</td><td>×</td><td>×</td><td>×</td><td>×</td><td>×</td><td></td><td></td><td>0</td><td>\$10.00</td><td>\$0.</td><td></td><td></td><td>REMOVED SPOTS</td><td></td></t<>	344	1/L	VARIOUS	10/3/16	10/9/16	00:00	02:00	×	×	×	×	×	×	×			0	\$10.00	\$0.			REMOVED SPOTS	
TVL VARIOUS 10/17/16 10/23/16 00:00 02:00 X <t< td=""><td>345</td><td>TVL</td><td>VARIOUS</td><td>10/10/16</td><td>10/16/16</td><td>00:00</td><td>02:00</td><td>×</td><td>×</td><td>×</td><td>×</td><td>×</td><td>×</td><td></td><td></td><td></td><td>0</td><td>\$10.00</td><td>\$0.</td><td></td><td></td><td>REMOVED SPOTS</td><td></td></t<>	345	TVL	VARIOUS	10/10/16	10/16/16	00:00	02:00	×	×	×	×	×	×				0	\$10.00	\$0.			REMOVED SPOTS	
TVL VARIOUS 10/24/16 10/30/16 00:00 02:00 X <t< td=""><td>346</td><td>JVL</td><td>VARIOUS</td><td>10/17/16</td><td>10/23/16</td><td>00:00</td><td>02:00</td><td>×</td><td>×</td><td>×</td><td>×</td><td>×</td><td>×</td><td>×</td><td>-</td><td></td><td>0</td><td>\$10.00</td><td>\$0.</td><td>H</td><td>_</td><td>REMOVED SPOTS</td><td><u></u></td></t<>	346	JVL	VARIOUS	10/17/16	10/23/16	00:00	02:00	×	×	×	×	×	×	×	-		0	\$10.00	\$0.	H	_	REMOVED SPOTS	<u></u>
TVL VARIOUS 10/31/16 11/6/16 00:00 02:00 X <th< td=""><td>347</td><td>٦٧٢</td><td>VARIOUS</td><td>10/24/16</td><td>10/30/16</td><td>00:00</td><td>02:00</td><td>×</td><td>×</td><td>×</td><td>×</td><td>×</td><td>×</td><td></td><td></td><td>r</td><td>0</td><td>\$10.00</td><td>\$0.</td><td></td><td></td><td>REMOVED SPOTS</td><td></td></th<>	347	٦٧٢	VARIOUS	10/24/16	10/30/16	00:00	02:00	×	×	×	×	×	×			r	0	\$10.00	\$0.			REMOVED SPOTS	
TYL VARIOUS 11/7/16 11/13/16 00:00 02:00 X X X 0 \$10.00 \$0.00 30 USA AVG. ALL WKS< 9/19/16 9/25/16 19:00 24:00 X X X 0 \$24.00 \$0.00 30	348	TVL	VARIOUS	10/31/16	11/6/16	00:00	02:00	×	×	×	×	×	×	×		ī	0	\$10.00	\$0.	00		REMOVED SPOTS	
USA AVG. ALL WKS< 9/19/16 9/25/16 19:00 24:00 X X 0 \$24.00 \$0.00 30	349	ΖV	VARIOUS	11/7/16	11/13/16	00:00	02:00	×	×								0	\$10.00	\$0.	8		REMOVED SPOTS	
	350	NSA	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						×	_			0	\$24.00	\$0	8		REMOVED SPOTS	

352 351

> NSA USA

9/26/16

10/2/16 10/9/16

19:00 19:00

×

×

×

× × ×

\$24.00 \$24.00

10/3/16

24:00 24:00

×

354 353

NSA

AVG. ALL WKS< AVG. ALL WKS<

NSA USA

AVG. ALL WKS< AVG. ALL WKS< AVG. ALL WKS< AVG. ALL WKS<

355

NSA

10/24/16 10/30/16 10/17/16 10/23/16 10/10/16 10/16/16

19:00 19:00 19:00

24:00 24:00 24:00

× × × ×

× × × × × ×

× × × ×

0 0

\$24.00 \$24.00 \$24.00 \$24.00

\$0.00 \$0.00 \$0.00 \$0.00 \$0.00

30 30

REMOVED SPOTS REMOVED SPOTS

×

× ×

×

× × ×

0

30 30 30 30

REMOVED SPOTS REMOVED SPOTS REMOVED SPOTS REMOVED SPOTS

0 0

× × × ×

									H	╀		t	+	╀	+	⊢			L	
	Issue	30	\$36.00	\$18.00	2			×	×	\dashv		1	ŏ	09:00	6 05:00	9/25/16	9/19/16	FOX & FRIENDS<	FXNC	374
	Issue	30	\$48.00	\$24.00	2	į	x	×	×	-		\exists	ŏ	0 24:00	6 19:00	9/25/16	9/19/16	AVG. ALL WKS<	FXNC	373
	Issue	30	\$38.00	\$19.00	2	ï	r	×	×				0	19:00	6 16:00	9/25/16	9/19/16	AVG. ALL WKS<	FXNC	372
	Issue	30	\$57.00	\$19.00	з	,	ı	×	×				ŏ	19:00	6 09:00	9/25/16	9/19/16	AVG. ALL WKS<	FXNC	371
	Issue	30	\$57.00	\$19.00	ω	·	r	×	×				ŏ	19:00	6 09:00	9/25/16	9/19/16	AVG. ALL WKS<	FOOD	370
	Issue	30	\$18.00	\$18.00	_			×	×	-			ŏ	09:00	6 05:00	9/25/16	9/19/16	SPORTSCENTER M/AVG. ALL WKS	ESPN	369
	Issue	30	\$19.00	\$19.00	_		ı	×	×				ŏ	19:00	6 09:00	9/25/16	9/19/16	AVG. ALL WKS	ESPN	368
	Issue	30	\$30.00	\$15.00	2	ı	c	×	×				ŏ	24:00	6 19:00	9/25/16	9/19/16	AVG. ALL WKS	ESP2	367
	Issue	30	\$36.00	\$12.00	ω		E	×	×				ŏ	19:00	6 09:00	9/25/16	9/19/16	AVG. ALL WKS	ESP2	366
	Issue	30	\$30.00	\$15.00	2	,		×	×				ŏ	24:00	6 19:00	9/25/16	9/19/16	VARIOUS	TNE	365
	Issue	30	\$48.00	\$24.00	2		э	×	×				ŏ	24:00	6 19:00	9/25/16	9/19/16	AVG. ALL WKS<	DISC	364
	Issue	30	\$57.00	\$19.00	ω	5	a	×	×				ŏ	19:00	6 09:00	9/25/16	9/19/16	AVG. ALL WKS	DISC	363
	Issue	30	\$18.00	\$18.00	_	,	а	×	×				ō	09:00	6 05:00	9/25/16	9/19/16	VARIOUS	CNN	362
	Issue	30	\$48.00	\$24.00	N	,	1	×	×	_			ō	24:00	6 19:00	9/25/16	9/19/16	AVG. ALL WKS	CNN	361
	Issue	30	\$38.00	\$19.00	22		,	×	×				0	19:00	6 09:00	9/25/16	9/19/16	CNN NEWSROOM<	CNN	360
	Issue	30	\$24.00	\$12.00	2	,	,	×	×				0	0 24:00	6 19:00	9/25/16	9/19/16	AVG. ALL WKS	CNBC	359
	Issue	30	\$48.00	\$24.00	2		,	×	×			П	0	0 24:00	6 19:00	9/25/16	9/19/16	VARIOUS	AEN	358
	Issue	30	\$0.00	\$24.00	0	•		×	×			П	0	0 24:00	6 19:00	11/13/16	11/7/16	AVG. ALL WKS<	usa ,	357
S	REMOVED SPOTS	30	\$0.00	\$24.00	0	1		×	×	×	×	×	0 ×	0 24:00	6 19:00	11/6/16	10/31/16	AVG. ALL WKS<	, ASD	356
mment	Line Comment	Spot Len	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	S	T F	8	Т	e ∪ ≤	t Stop e Time	Start Time	Stop Date	Start Date	Program	Net	Line
																nfirm.	please co	R3 10.4 Removed missed spots, please confirm	ıts :	Comments
,	CPM -		7	ď	CPP				"	quire	Approval Required	Appro		Makegood Policy	Makeg					1
	GIMP -		ľ	8	GRP						35+	Adults 35+		Primary Demo	Prima			Cable Nielsen Live+3 Jul16		Survey
	Cost Per Spot			Sold On	So													Not accepted		Status
	100.0	Ļ		Affiliate Split	Aff									Credit Status	Credit			(301) 951-2620		Phone
136				Total Spots	То									Product Name	Produ			Washington		Office
\$2,012.80				Net Total	N _e							HS61		ode	Est Code			Lilka Marino	Coordinator	Sales C
\$355.20				Commission	င									Product Code	Produ			Matthew Marcus		Æ
\$2,368.00				tal	Total									Code	Client Code					
8			ks	Total # of Weeks	То													Grand Rapids		Market
				Show All Lines	Sh						ŏ	MI GOP		liser	Advertiser			Spectrum/Kalamazoo, MI	Name	System Name
	5 Vs. 4	(7)		Version	Ve			ent	acem	edia P	Strategic Media Placement	Strate		Ÿ	Agency			1112		Syscode
	10/05/16	_		Update Date	Up				6	1/13/1	09/19/16 - 11/13/16	09/19		Dates	Flight Dates			62338790		Order #
								NCC Cable Oystelli Olac	Ì	you	č	2	0							

375 HIST

9/19/16 9/25/16

09:00

19:00

× × ×

\$36.00 \$57.00

30 30

\$19.00 \$18.00

Issue Issue

FOX & FRIENDS< AVG. ALL WKS<

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date		10/05/16	
Syscode	1112	Agency	Strategic Media Placement	Version		5 Vs. 4	
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines			
Market	Grand Rapids			Total # of Weeks	s		8
		Client Code		Total			\$2,368.00
AE	Matthew Marcus	Product Code		Commission			\$355.20
Sales Coordinator	Lilka Marino	Est Code	HS61	Net Total			\$2,012.80
Office	Washington	Product Name		Total Spots			136
Phone	(301) 951-2620	Credit Status	32	Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP	'	GIMP	3
1		Makegood Policy	Approval Required	CPP	7	СРМ	1
Comments :	R3 10.4 Removed missed spots, please confirm.						

395	394	393	392	391	390	389	388	387	386	385	384	383	382	381	380	379	378	377	376	Line
ESPN	ESPN	ESP2	ENT	DISC	CNN	CNN	CNN	CNBC	AEN	USA	TNT	TLC	TBSC	MNBC	MNBC	MNBC	MNBC	뜌	듞	Net
AVG. ALL WKS	AVG. ALL WKS<	AVG. ALL WKS	AVG. ALL WKS<	AVG. ALL WKS<	VARIOUS	CNN NEWSROOM<	AVG. ALL WKS<	SHARK TANK<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS	AVG. ALL WKS<	AVG. ALL WKS<	MOVIE- ACQUIRE/AVG. ALL WKS	VARIOUS	Program
9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/19/16	9/19/16	9/19/16	9/19/16	9/19/16	9/19/16	9/19/16	9/19/16	9/19/16	9/19/16	Start Date
10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	9/25/16	9/25/16	9/25/16	9/25/16	9/25/16	9/25/16	9/25/16	9/25/16	9/25/16	9/25/16	Stop Date
09:00	05:00	19:00	19:00	19:00	16:00	09:00	05:00	19:00	19:00	19:00	19:00	19:00	19:00	00:30	19:00	16:00	09:00	19:00	00:60	Start Time
16:00	09:00	24:00	24:00	24:00	19:00	16:00	09:00	24:00	24:00	24:00	24:00	24:00	24:00	09:00	24:00	19:00	19:00	24:00	19:00	Stop Time
×	×	×	×	×	×	×	×	×	×											≥
×	×	×	×	×	×	×	×	×	×											-
																				\$
				-	_				Н	Н	_	_	Н						Н	- Т
Н	_		_	Н	_		_		Н	×	×	×	×	×	×	×	×	×	×	s o
										×	×	×	×	×	×	×	×	×	×	S
			ı		r	r	e				•			1	,					RTG
,	,		,		i.	r		·	-		-			,				,		MP
3	2	3	2	3	1	1	1	з	з	2	2	2	1	2	2	2	ω	2	3	Total Spots
\$12.00	\$18.00	\$15.00	\$15.00	\$24.00	\$19.00	\$12.00	\$18.00	\$12.00	\$24.00	\$24.00	\$24.00	\$19.00	\$19.00	\$14.00	\$19.00	\$15.00	\$15.00	\$19.00	\$15.00	Unit Cost
\$36.00	\$36.00	\$45.00	\$30.00	\$72.00	\$19.00	\$12.00	\$18.00	\$36.00	\$72.00	\$48.00	\$48.00	\$38.00	\$19.00	\$28.00	\$38.00	\$30.00	\$45.00	\$38.00	\$45.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
Issue	Issue	Issue	Issue	Issue	-1x Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	10/05/16	
Syscode	1112	Agency	Strategic Media Placement	Version	5 Vs. 4	
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines		
Market	Grand Rapids			Total # of Weeks		8
		Client Code		Total		\$2,368.00
AE	Matthew Marcus	Product Code		Commission		\$355.20
Sales Coordinator	Lilka Marino	Est Code	HS61	Net Total		\$2,012.80
Office	Washington	Product Name		Total Spots		136
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -	
1		Makegood Policy	Approval Required	CPP -	CPM -	
Comments :	R3 10 4 Removed missed spots, please confirm.					
	A 10.4 INSTITUTED IIII BARA SPARS, PICKAS VATITITI.					

4,	4	4	14	4	4	4	4	4	4	4	4	4	4	4	4	ω	ω	w	ω	
415	414	413	412	411	410	409 1	408	407 N	406 N	405	404	403	402	401	400	399 F	398 F	397 F	396 F	Line
NSA	JVL	ŢVĮ.	TNT	TLC	TBSC	MNBC	MNBC	MNBC	MNBC	LF	HIST	HGTV	HALL	GOLF	GOLF	FXNC	FXNC	FXNC	FXNC	Net
AVG. ALL WKS<	VARIOUS	VARIOUS	AVG. ALL WKS<	AVG. ALL WKS<	VARIOUS	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS	AVG. ALL WKS<	AVG. ALL WKS<	VARIOUS	AVG. ALL WKS<	AVG. ALL WKS	AVG. ALL WKS	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS<	Program
9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	9/26/16	Start Date
10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	10/2/16	Stop Date
19:00	00:00	19:00	19:00	19:00	19:00	16:00	09:00	05:00	19:00	19:00	19:00	19:00	19:00	16:00	19:00	16:00	09:00	05:00	19:00	Start Time
24:00	02:00	24:00	24:00	24:00	24:00	19:00	16:00	00:00	24:00	24:00	24:00	24:00	24:00	19:00	24:00	19:00	16:00	09:00	24:00	Stop Time
×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	≤
×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	7
														Ц						8
	L							_	Н		_		_	-				_		T F
			_	_					Н	_		_	_			-		_		S
														П						S
	,					,			ı	,	,				,		ı	,		RTG
a			ı	1			10	r	c		1	Э		3.	1				,	IMP
သ	-1	2	з	ω	2	2	2	2	2	2	0	2	ω	2	_	2	2	2	2	Total Spots
\$24.00	\$10.00	\$19.00	\$24.00	\$19.00	\$19.00	\$15.00	\$10.00	\$14.00	\$19.00	\$19.00	\$24.00	\$24.00	\$15.00	\$10.00	\$12.00	\$19.00	\$12.00	\$18.00	\$24.00	Unit Cost
\$72.00	\$10.00	\$38.00	\$72.00	\$57.00	\$38.00	\$30.00	\$20.00	\$28.00	\$38.00	\$38.00	\$0.00	\$48.00	\$45.00	\$20.00	\$12.00	\$38.00	\$24.00	\$36.00	\$48.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	-3x Issue	-1x Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	10/05/16	
Syscode	1112	Agency	Strategic Media Placement	Version	5 Vs. 4	
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines		
Market	Grand Rapids			Total # of Weeks		8
		Client Code		Total		\$2,368.00
AE	Matthew Marcus	Product Code		Commission		\$355.20
Sales Coordinator	Lilka Marino	Est Code	HS61	Net Total		\$2,012.80
Office	Washington	Product Name		Total Spots		136
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP	1
		Makegood Policy	Approval Required	CPP -	CPM	1
Comments :	R3 10.4 Removed missed spots, please confirm.					

Spots Cost Cost Len - 1 \$24.00 \$24.00 30 REMOVED SPOTS 7 May 2017 Jun 2017 Jul 2017 Aug 2017 To		SPOTS 73 63 0 0 0 0 0 0 0
Apr 2017 May 2017 Jun 2017 Jul 2017 Aug 201	0	
Spots Cost Cost Len - 1 \$24.00 \$24.00 30 REMOVED SP 7 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Aug 2017 0 0 0 0 0 0 0 0	0 0	
Spots Cost Cost Len - 1 \$24.00 \$24.00 30 REMOVED SP Apr 2017 May 2017 Jun 2017 Jul 2017 Aug 2017 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	\$0.00	\$0.00
Spots Cost Cost Len	\$0.00	\$0.00
Cost Cost Len \$24.00 \$24.00 30 REMOVED SP Jun 2017 Jul 2017 Aug 2017 0 0 0 \$0.00 \$0.00 \$0.00	\$0.00	\$0.00
Cost Len S24.00 30 REMOVED SP To S0.00 S0.	\$0.00	\$0.00
7 Aug 2017 0 so.00	\$0.00	\$0.00
	\$0.00	\$0.00

62338790 | Grand Rapids | Spectrum/Kalamazoo, MI | 1112 |

SALES

ACCT

Date Printed

10/05/16

SYSTEM APP: